

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT 4/12 16-10
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ * * * CHANGES * * * *** WFTV-TV ***

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ADV # _____ ADV. NAME ISS/AMER. CROSSROADS
AGY # _____ AGY. NAME CROSSROADS MEDIA LLC
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME EMILY MILHOAN
SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 6228189
PRDCT AMERICAN CROSSROADS EST# 692 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX _____ STATE TAX _____ CLASS: NATL. LOCAL REGIONAL
CO-OP BILLING NEEDED _____ DATE OCT4/12 16.10

REP: TO NSM/NSA
FROM CATTIN FOR JULIE
M5 OR'D, SEE LNS 80-81
TTLIS RTS
PLS CONFIRM, THX! 10/4/12

STA:
CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****
AMERICAN CROSSROADS

LINE#: REP : CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS : TOTAL:
:
:
AGENCY ADVERTISER CODE = AGENCY EST# = 692
AGENCY PRODUCT CODE =
74 S 700P-800P 30 \$3,500.00 10/7 10/7 0 SUN 0
PROGRAM : AMERICA'S FUNNIEST VIDEOS
80 A 1100A-1200N 30 \$3,100.00 10/7 10/7 1 SUN 1
PROGRAM : THIS WK
ORD COM1: WE CAN OFFER
THIS IS A MAKE-GOOD FOR OCT7 ON LINE-74 FOR 1 SPOT/WK

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LINE#:	REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	START	END	SPTS:	WEEK	DAYS	:TOTL:	:SPTS:
:	LINE#:	:	:	:	:	:	:	DATE	DATE	:	/WK:	INVT	:	
81	A	500A-600A			30		\$400.00	10/7	10/7	1		SUN		1
PROGRAM : NEWS														
ORD COM1: WE CAN OFFER														
PART OF A MAKEGOOD MADE UP OF LINES 80-81														
STATION MAKEGOOD OFFERS: MISSED:SUN/700P-800P														
M5 OK'D BUY#74 OFFER:SUN/1100A-1200N														
& SUN/500A-600A														
CMT:WE CAN OFFER														
CONTRACT TOTAL SPOTS														
149350.00														
75														
OCT7	OCT7	OCT7												
30S	30S	30S												
\$3,500.00	\$3,100.00	\$400.00												
(OCT4/12) PLS ADVISE.														

OCT/12 149350.00

MARKET TOTALS \$421,571 WFTV 35% WKMG 19% WESH 29% WOFL 15% WKCF 1% WRBW 0% CABL 0%
 WOPX 0% WRDQ 1% EFTV 0% WRBW 0% CABL 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE